## **EAST Search History**

## EAST Search History (Prior Art)

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
S1	10	(US-20020072966-\$ or US-20020161609-\$ or US-20020161609-\$ or US-20030103429-\$ or US-20030066078-\$ or US-20040268387-\$ or US-20040268387-\$ or US-2005026123928-\$ or US-20050060745-\$). didi. or (US-6718551-\$), didi.	US-PGPUB; USPAT	OR	ON	2010/12/16
S2	9	S1 and (geolocation geographic\$3 zipcode (zip near code) zip)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/12/16 11:32
S3	8	S1 and ((geolocation geographic\$3 zipcode (zip near code) zip) same (advertising advertisement "ads" commercial))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/12/16 11:35
S4	2	S1 and (zone with (advertising advertisement "ads" commercial))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/12/16 11:36
S5	9	St and ((correlat\$3 associat\$3 compar\$ as compar\$ of show\$3 near2 relationship) link \$3 (draw\$3 near2 parallel) connect\$3) same (advertisement advertising "ads" commercial) same (user subscriber consumer viewer))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DEFWENT; IBM_TDB	OR	ON	2010/12/16

\$6	8	Si and ((correlat\$3 associat\$3 compar\$5 compar\$5 compar\$5 near2 relationship) link \$3 (draw\$3 near2 parallel) connect\$3) same (advertisement advertising "ads" commercial) same (user subscriber consumer viewer) same (list\$3 director\$3 table database catalog inventor\$3 register record roll file))	US-PATE, USPATE, USPATE, USPATE, USPATE, USPORE, FPRS; FPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/12/16 11:49
S7	1	S1 and (("statistical information database" "deterministic information database") with (advertisement advertising "ads" commercial))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/12/16 11:59
S8	1	(US-20020123928-\$). did.	US-PGPUB	OR	ON	2010/12/16 12:03
<b>S</b> 9	1	S8 and "secure correlation server"	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/12/16 12:03
S10	1	S8 and SCS	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/12/16 12:03
S11	1	S8 and (SCS with operator)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/12/16 12:27
S12	1	S8 and (SCS same operator)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/12/16 12:28

S13	1	S8 and (SCS with profile)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/12/16 12:31
S14	0	S8 and (SCS with (data near base))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/12/16 12:32
S15	0	S8 and (SCS same (data near base))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/12/16 12:32
S16	1	S8 and (SCS same (database))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/12/16 12:32
S17	O	S8 and (SCS with (database))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/12/16 12:32
S18	0	S8 and "national advertisement" and "local advertisement"	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/12/16 12:41
S19	1	S8 and ((national local) with (advertisement advertising "ads" commercial))	US-PCPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/12/16 12:41
S20	O	S8 and ((local with (advertisement advertising "ads" commercial)) same (geolocation geographic\$3 zipcode (zip near code) zip))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DEFWENT; IBM_TDB	OR	ON	2010/12/16 12:47

S21	0	S8 and (local same (advertisement advertising "ads" commercial) same (geolocation geographic\$3 zipcode (zip near code) zip))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/12/16 12:47
S22	1	S8 and (local same2 (advertisement advertising "ads" commercial) same2 (geolocation geographic\$3 zipcode (zip near code) zip))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/12/16 12:47
\$23	1	S8 and ((advertisement advertising "ads" commercial) same (geolocation geographic\$3 zipcode (zip near code) zip))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/12/16 12:49
S24	8	S1 and (((advertisement advertising "ads" commercial) same ((geolocation geographic\$3 zipcode (zip near code) zip))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/12/16 12:50
S25	1	"20020144263".pn.	US-PGPUB; USPAT	OR	ON	2010/12/16 13:27
<b>S</b> 26	0	\$25 and ((advertisement advertising "ads" commercial) same ((geolocation geographic\$3 zipcode (zip near code) zip))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/12/16 13:27
\$27	11	(US 20020123928-\$ or US 20020144263-\$ or US 20020144263-\$ or US 20050060745-\$ or US 20040268387-\$ or US 20040268387-\$ or US 20030130887-\$ or US 20030066078-\$ or US 20020161609-\$ or US 20020161609-\$ or US 20020172966-\$). did. or (US-6718551-\$), did.	US-PGPUB; USPAT	OR	ON	2010/12/16 13:30

S28	1	(US-20020142928-\$ or US-20020144263-\$ or US-20020144263-\$ or US-20050060745-\$ or US-20040268387-\$ or US-20040103429-\$ or US-20030066078-\$ or US-20030066078-\$ or US-20020161609-\$ or US-2002016160-\$ or US-6718551-\$ ), did.	US-POPUB; USPAT	OR	ON	2010/12/16 13:32
S29	11	(US-20020123928-\$ or US-20020144263-\$ or US-20050261820-\$ or US-20050060745-\$ or US-20040268387-\$ or US-20040103429-\$ or US-20030166078-\$ or US-20030066078-\$ or US-20020161609-\$ or US-20020072966-\$). did. or (US-6718551-\$), did.	US-PGPUB; USPAT	CR CR	ON	2010/12/16 13:33
<b>S</b> 30	3	\$28 and ((unique sole ("one of" near2 kind)) with (identifier identit \$3 "id " "1.D.") with (advertising advertisement "ads" commercial))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/12/16 13:33
S31	111	(US-20020123928-\$ or US-20020144263-\$ or US-20050261820-\$ or US-20050060745-\$ or US-20040268387-\$ or US-20040103429-\$ or US-20030160678-\$ or US-20030066078-\$ or US-20020161609-\$ or US-20020072966-\$). did. or (US-6718551-\$). did.	US-PGPUB; USPAT	OR	ON	2010/12/16 13:39
S32	2	S31 and ((zone zoned zoning) same program same (advertising advertisement "ads" commercial))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/12/16 13:39

S33	·····	S31 and (SCS with database)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/12/16 13:41
S34	1	S31 and (SCS same database)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/12/16 13:41
S35	1	(US-20020123928-\$). did.	US-PGPUB	OR	ON	2010/12/16 13:47
S36	1	S35 and microzone	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/12/16 13:48
S37	1	S31 and ((geolocation geographic\$3 zipcode (zip near code) zip) same microzone)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/12/16 13:50
S38	1	\$31 and (local same (geolocation geographic\$3 zipcode (zip near code) zip))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/12/16 13:55
S39	0	\$31 and ((geolocation geographic\$3 zipcode (zip near code) zip) same zone)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/12/16 13:57
S40	1	S31 and ((geolocation geographic\$3 zipcode (zip near code) zip) same2 zone)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/12/16 13:57
S41	1	S35 and advertiser	US-PGPUB	OR	ON	2010/12/16 13:58
S42	1	S35 and (advertiser same local)	US-PGPUB	OR	ON	2010/12/16 13:59

S43	6	S31 and ((geolocation geographic\$3 zipcode (zip near code) zip) same advertiser)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/12/16 14:00
S44	5	S31 and (playlist "play list" (play near list))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/12/16 14:43
S45	1	\$31 and ((playlist "play list" (play near list)) same (geolocation geographic\$3 zipcode (zip near code) zip))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/12/16 15:12
S46	1	\$31 and ((playlist "play list" (play near list)) same2 (geolocation geographic\$3 zipcode (zip near code) zip))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/12/16 15:12
S47	1	\$31 and ((playlist "play list" (play near list)) same5 (geolocation geographic\$3 zipcode (zip near code) zip))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/12/16 15:12
S48	4	\$31 and (playlist "play list" (play near list)) and (geolocation geographic\$3 zipcode (zip near code) zip)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/12/16 15:12
S49	3	S31 and (playlist "play list" (play near list)) and ((geolocation geographic\$3 zipcode (zip near code) zip) same (advertisement advertising "ads" commercial))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/12/16 15:14
S50	1	(US-6718551-\$).did.	USPAT	OR	ON	2010/12/16 15:21

S51	7	S50 and (playlist "play list" (play near list)) and ((geolocation geographic\$3 zipcode (zip near code) zip) same2 (advertisement advertising "ads" commercial))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/12/16 15:21
S52	1	"20030154128".PN.	US-PGPUB; USPAT	OR	ON	2010/12/16 15:57
S53	12	(US-20020123928-\$ or US-20020144263-\$ or US-20020144263-\$ or US-20050060745-\$ or US-20040268337-\$ or US-20040103429-\$ or US-20030166078-\$ or US-20030166078-\$ or US-20020161609-\$ or US-20020161609-\$ or US-20020154128-\$). did. or (US-6718551-\$), did.	US-PGPUB; USPAT	OR	ON	2010/12/16 15:57
S54	<b>–</b>	S53 AND ((transmit\$4 send\$3) with program with zone)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/12/16 15:58
<b>S</b> 55	2	\$53 AND ((transmit\$4 send\$3) same program same zone)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/12/16 15:59
<b>S</b> 56	5	\$53 AND ((transmit\$4 send\$3) same program same (zone "area code" zip zipcode city state county counties town metropolis))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/12/16 16:00
S57	3	S53 AND ((transmit\$4 send\$3) same program same (zone "area code" zip zipcode city countly counties town metropolis))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/12/16
S58	1	"6941573".pn.	USPAT	OR	ON	2010/12/16 16:02

S59	<b></b>	S58 AND ((transmit\$4 send\$3) same program same (zone "area code" zip zipcode city county counties town metropolis))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/12/16 16:02
S60	1	(US-20040103429-\$). did.	US-PGPUB	OR	ON	2010/12/16 16:31
S61	1	S60 and ("set-top box" "set top box" "STB" PVR DVR)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/12/16 16:31
S62	1	"6588013".pn.	USPAT	OR	ON	2010/12/16 16:40
S63	2	(US-20030154128-\$). did. or (US-6588013-\$). did.	US-PGPUB; USPAT	OR	ON	2010/12/17 08:36
S64	0	S63 and client and ((advertising advertisement "ads" commercial) with (zone "area code" zip zipcode city state county counties town metropolis geolocation geographic\$3))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/12/17 08:39
S65	0	S63 and client and ((advertising advertising advertisement "ads" commercial) same (zone "area code" zip zipcode city state county counties town metropolis geolocation geographic\$3))	US-PCPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/12/17 08:39
S66	1	S63 and client and (advertising advertisement "ads" commercial) and (zone "area code" zip zipcode city state county counties town metropolis geolocation geographic\$3)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/12/17 08:39

S67	2	\$63 and (advertising advertisement "ads" commercial) and (zone "area code" zip zipcode city state county counties town metropolis geolocation geographic\$3)	US-PGPUB; USPAT; USPOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/12/17 08:43
S68	2	S63 and (zone "area code" zip zipcode city state county counties town metropolis geolocation geographic \$3)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/12/17 08:45
S69	2	S63 and (zone "area code" (area near code) zip zipcode city state county counties town metropolis geolocation geographic\$3)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/12/17 08:46
S70	14	(US-200201133928-\$ or US-20020144263-\$ or US-20050251820-\$ or US-20050060745-\$ or US-20040268387-\$ or US-20040103429-\$ or US-2003066078-\$ or US-2003066078-\$ or US-2003006078-\$ or US-2002007966-\$ or US-2002007966-\$ or US-20030154128-\$). did. or (US-6718551-\$ or US-688013-\$).did.	US-PGPUB; USPAT	OR	ON	2010/12/17 08:48
S71	4	S70 and metadata	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/12/17 08:48
S72	6	S70 and (playlist "play list" (play near list))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/12/17 08:53

S74	7	S70 not S73	US-PGPUB; USPAT	OR	ON	2010/12/17 09:49
		"5990927"   "6169542"   "6169542"   "6201536"   "6363411"   "6418461"   "6588013"   "6704930"   "6766997"   "6941573"   "7146630"   "7212979"   "7343614"   "748510"   "7487112").PN.				
		"20030074661" "20030130887" "20030130887" "20040003398" "20040034874" "20040117819" "20040128198" "20050097599" "20050097599" "20090030802" "5659350" "5659653" "5682195"				
		"20020123928"   "20020144262"   "20020161609"   "20020178447"   "200208404047"   "20030006911"   "200300093465"   "20030040962"   "20030058707"				
673	45	("20010032333"   "20020010679"   "20020087980"   "20020090198"	US-PGPUB; USPAT	OR	ON	2010/12/17 09:49

## 12/17/2010 10:45:37 AM

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